M2 Interactive Usability Test
Question Sheet

Participant's Name: .... Date: / / 2015

1. Have you used an Augmented Reality application before? ○ Yes ○ No

2. Is this an application that you would likely use? ○ Yes ○ No

3. Did you experience any discomfort during the test? ○ Yes ○ No
   If yes, what discomfort did you experience?

4. How difficult did you find using the application? What did you find difficult?

5. What do you dislike about the application?

6. What would you change about the app? Why would you change it?

7. How well did the app's user interface guide you through the experience? Please explain.

8. What things does the app do well?

9. Do you think that this application enhances the magazine's experience? ○ Yes ○ No
   If yes, how did it enhance the experience?

10. How would the M2 Interactive app influence your decision to purchase a M2 magazine?